

Subject: Discover Convenient Transportation with TART Connect in Truckee and North Lake Tahoe

Dear Residents and Visitors,

We want to introduce you to TART Connect, the convenient transportation service designed to enhance your travel experience in Truckee and North Lake Tahoe. Whether you're a local resident or a visitor seeking to explore the beautiful region, TART Connect is here to provide you with reliable and efficient transportation options.

TART Connect offers free on-demand microtransit services to connect users to neighborhoods, attractions, and recreational areas within Truckee and North Lake Tahoe. With expanded summer service, TART Connect makes it easier than ever for you to reach your desired destinations, whether you're headed to the beach, exploring the mountains, or visiting local landmarks.

Here are some key features and benefits of TART Connect:

- **Convenient and Easy to Use:** TART Connect offers on-demand microtransit. Users are encouraged to download the app on their iPhone or Android and request curb-to-curb rides to anywhere within their current service zone, with service in as little as 15 minutes.
- **Multiple Service Zones:** TART Connect offers free on-demand microtransit services in North Lake Tahoe and Truckee. Truckee TART Connect is now offering service throughout Truckee. North Tahoe TART Connect operates in Three zones in the fall and spring and five zones in summer and winter and includes service connecting North Lake Tahoe to Olympic Valley and Northstar.
- **Great Service Hours:** In peak periods, Truckee TART Connect operates from 6:30 am to Midnight Daily, while North Shore TART Connect operates from 8:00 am to midnight daily to accommodate your travel needs whether you are headed to work, to the beach, or out to dinner.
- **Environmental Benefits:** TART Connect's shared ride model promotes sustainable transportation practices.

Download the app, visit our website ([tahoetruckeetransit.com](http://tahoetruckeetransit.com)), or follow TART Connect on social media for the latest updates and information. Should you have any questions or need further assistance, we are happy to help.

Experience the convenience and ease of TART Connect and embark on your next adventure in Truckee and North Lake Tahoe with confidence.

Happy travels!

Best regards,

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