



For Immediate Release

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TRUCKEE AND NORTH LAKE TAHOE; Linking You to Work and Play!

Many free transit options are available this winter for residents and visitors to hit the slopes, shops, and restaurants while enjoying the beauty of the Truckee and Lake Tahoe region without a car.

LAKE TAHOE-TRUCKEE, Calif/Nev. (December 06, 2021) Explore Truckee, North Lake Tahoe, and beyond this winter, car-free! The North Lake Tahoe region offers several transportation services to connect you to winter recreation, shopping, and dining in North Lake Tahoe and Truckee.

Starting December 10, 2021, and continuing through April 10, hop on TART Connect, a micro-transit service that operates within five zones, including Zone 1: Dollar Point, Tahoe City, Sunnyside, Homewood, and Tahoma; Zone 2: Kings Beach, Brockway, and Tahoe Vista; Dollar Hill; Zone; 3: Incline Village and Crystal Bay; Zone 4: Tahoe City to Olympic Valley; Zone 5: Kings Beach to Northstar.

TART Connect users can download the TART Connect app and enjoy free, on-demand, curbside-to-curbside, shared-shuttle service anywhere within the TART Connect zones. It's simple - just tap, relax and go! Easily get around and leave the car at home. This service will operate from 8:00 am - Midnight, daily in zones 1, 2, and 3, and from 5:30 pm-10:30 pm on Friday and Saturdays in zones 4 and 5. For more information, go to: tahoetruckeetransit.com/winter22. TART Connect vehicles will be equipped with ski racks. For those who would like to book a ride by phone, call: 530-214-5811.

Traveling outside of your zone? Take TART Connect to a TART mainline bus stop to connect to the greater region. Make TART Connect your link to work and play this winter.

Beginning December 16th, TART mainline routes will provide daily, thirty-minute service on the North Shore and hourly service in Incline Village and the West Shore. TART service includes a Highway 267 route from the North Shore to Northstar and Truckee and the TART Highway 89 route connecting Tahoe City, Olympic Valley, and Truckee. TART's night service will also be extended. For specific TART schedule and route information, go to: www.TahoeTruckeeTransit.com.

TART's Truckee local route provides service throughout Truckee, including Donner Lake, Crossroads, Gateway, downtown Truckee and Henness Flat, daily between 6:30 am and 6:30 pm. Truckee night service provides connections between Truckee and Northstar and from Truckee to Olympic Valley. Truckee's Dial-A-Ride operates seven days per week, available within Truckee for seniors, persons with disabilities, and the general public. It is an economical door-to-door service, and ADA passengers are free to ride.

For those who are traveling to North Lake Tahoe or Truckee from the Reno-Tahoe International Airport, the North Lake Tahoe Express airport shuttle has you covered. The North Lake Tahoe Express offers affordable daily, scheduled service between the Reno-Tahoe International Airport with multiple stops in Truckee and North

Lake Tahoe. Once in Truckee or North Lake Tahoe, you can take TART or TART Connect: no need for a car, and TART and TART Connect are free. For airport shuttle reservations, go to: northlaketahoeexpress.com or call 833-709-8080.

The sky's the limit for car-free travel this winter in Truckee and North Lake Tahoe! Travel to Truckee, park your car, take TART, or a shuttle to get to Northstar Resort and Palisades Tahoe using the free park and ride lots and shuttles. The Truckee Tahoe Airport Parking lot will provide free parking and free TART/shuttle service to/from Northstar Resort. The second parking location at the Truckee High School Parking Lot in Truckee will provide free TART/shuttle service to/from Palisades Tahoe. Park at the Tahoe City Transit Center and take TART to Palisades Tahoe. These free park and ride lots and shuttle services will be available on weekends and President's day from January 1st to March 20th, 2022.

For more details to plan your trip visit tahoetruckeetransit.com/winter22.

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About the Truckee-North Tahoe Transportation Management Association

The Truckee North Tahoe Transportation Management Association (TNT/TMA) is dedicated to fostering public-private partnerships and resources for advocacy and the promotion of innovative solutions to the unique transportation challenges of the North Lake Tahoe-Truckee Resort Triangle.

About Tahoe Truckee Area Regional Transit

Tahoe Truckee Area Regional Transit (TART) provides public transportation for the Truckee - North Lake Tahoe region. Our goal at TART is to provide a safe and direct means of transportation service for Truckee-Tahoe residents and visitors. We are committed to providing comprehensive, reliable transit service and want our passengers to enjoy a comfortable and pleasant ride.